

ENGINEEREDFOR INNOVATION



ORACLE"

High Performance Data Management

The Impact on Oil & Gas Integrated Operations

Hossam Farid

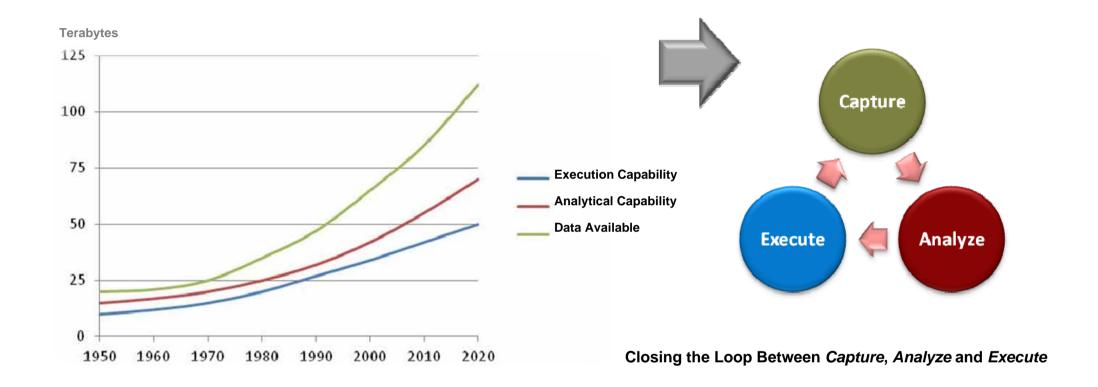
Vice President, Oracle Oil & Gas Industry Unit



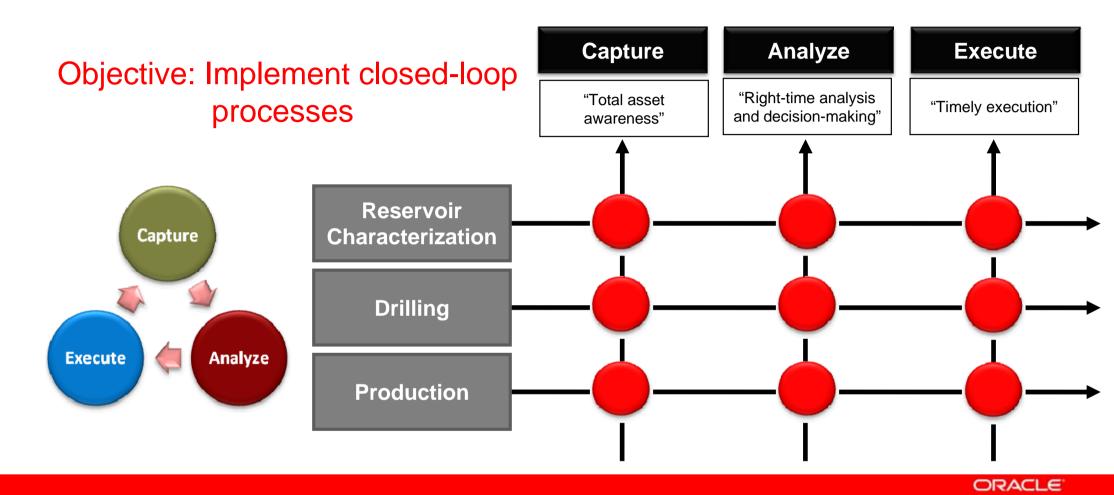
The following is intended to outline our general product direction. It is intended for information purposes only, and may not be incorporated into any contract. It is not a commitment to deliver any material, code, or functionality, and should not be relied upon in making purchasing decisions. The development, release, and timing of any features or functionality described for Oracle's products remains at the sole discretion of Oracle.



The Impact of Big Data on Integrated Operations



The Impact of Big Data on Integrated Operations



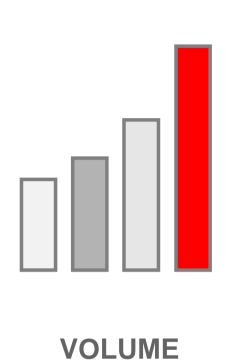
The Impact of Big Data on Integrated Operations

 Where do you start to Capture **Analyze Execute** implement closed-loop "Right-time analysis "Total asset "Timely execution" processes? and decision-making" awareness" Reservoir Capture Characterization **Drilling Execute Analyze Production**

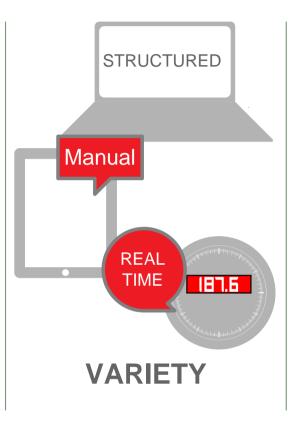
What Makes it

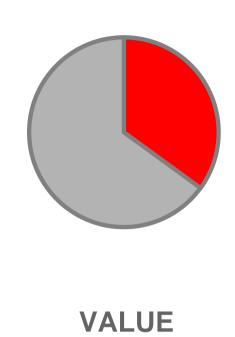


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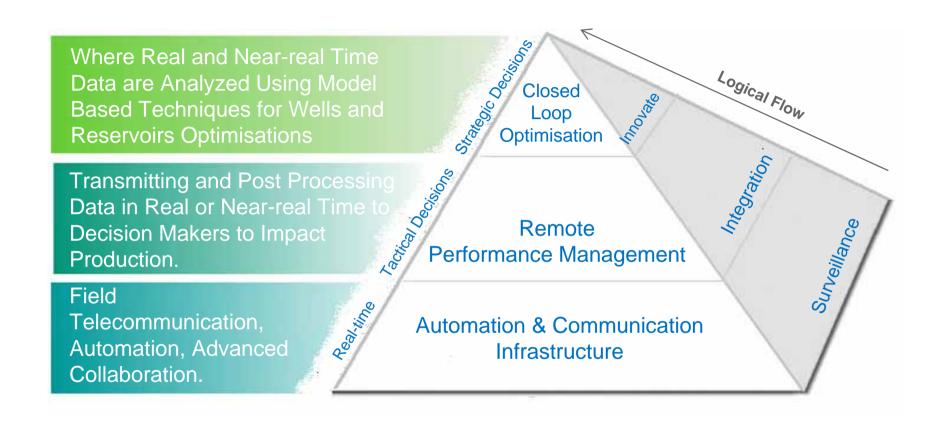


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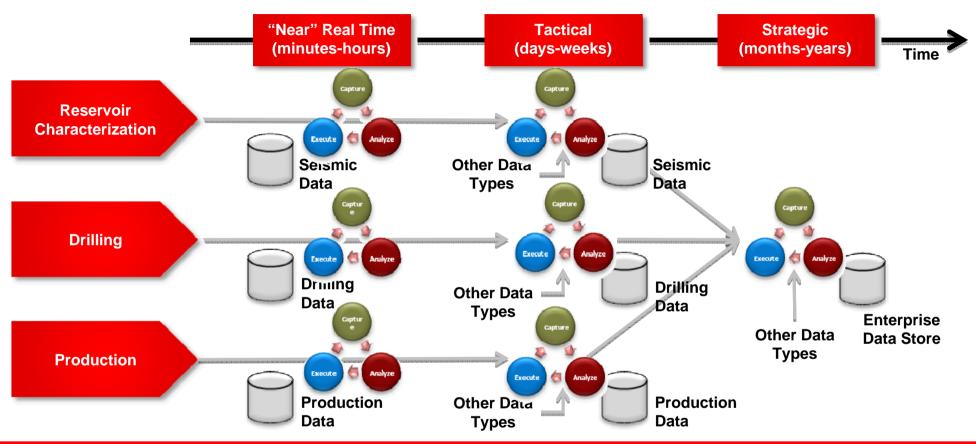
How does it Work?

Back to Basics - The Digital Oil Field Building Blocks



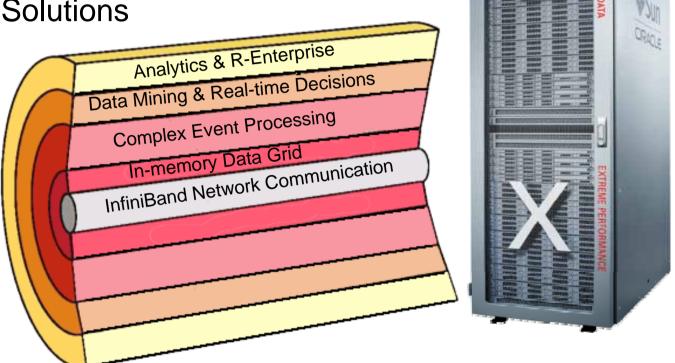
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Logical Decision-Making Flow

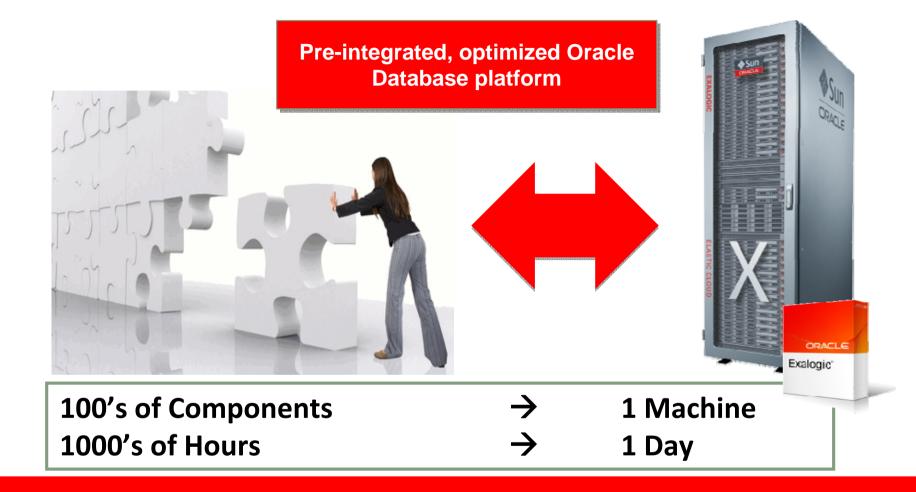


Oracle High Performance Data Appliance – Exa*stack

- Oracle Exadata Database Machine
- Servers and Storage Solutions
- NoSQL Database
- Hadoop Capability
- Exalogic Middleware



Oracle High Performance Data Appliance



Exalytics – Business Intelligence @ Speed of Thought





- Monitor processes & services in real-time
- Analyze events as they occur
- Event-driven alerts

Oracle High Performance Data Appliance

Benefits of the Integrated Stack

- Procurement time, cost and risk
- Deployment and manageability
 - Best performance at each layer of the stack
 - Optimization
 - Fast time to market
 - Modular design
 - Low maintenance and high serviceability
 - Consolidation



Oracle High Performance Data Management

 Oracle High Performance Data Management solution ... enables Oil & Gas companies to deploy closed-loop processes ... across Reservoir Characterization, Drilling, Production, Refining and Trading ... in order to make optimal near realtime, tactical and strategic decisions.



Hardware and Software

ORACLE

Engineered to Work Together